

# SWARCO SIGNS

## ARTERIAL SIGNS



Arterial Signs by SWARCO Signs are used on roadways to convey real-time information to drivers using full-color, LED displays. These signs are typically located along arterial roads and highways and are designed to provide motorists with important information about traffic conditions, road closures, detours, emergency alerts, and other relevant updates. Arterial message signs are dynamic and offer flexibility with their messaging.



### KEY BENEFITS

- Displays any combination of text, symbols, and images
- Clear visibility and color uniformity from any angle with unrivaled contrast ratios
- Emits little to no heat, eliminating the need for cooling, ventilation, and defogging equipment
- Low total cost of ownership through reduced energy consumption and maintenance costs
- Draws 1/10 of the power of other signs
- Eliminates sunlight and headlight glare
- Meets or exceeds NEC and NEMA standards
- 5 year warranty

### PRODUCT DESCRIPTION

The industry-leading brilliance and clarity of the Arterial Sign derives from its 26.5 to 1 contrast ratio, tight pixel pitch (12-30mm), and 1kHz refresh rate that captures 100% of the light energy emitted. Messages are legible up to 1,200 feet in any condition – including low-angle and direct sunlight.

The Arterial Sign eliminates the need for bulky cooling or defogging equipment as they only draw a tenth of the power when compared to leading competitor's signs and give off little to no heat. Best of all, this contributes to fewer failure points and extends product life.