

SWARCO SIGNS ILLUMINATED STREET NAME SIGNS

TOP HINGED POLE MOUNT



The Illuminated Street Name Sign (ISNS) by SWARCO Signs continues to gain popularity among transportation agencies as well as the general public due to its noticeable improvement to street recognition, road safety, aesthetics, and overall infrastructure. ISNS signs improve street name visibility and legibility from a distance in all weather conditions, especially at high volume intersections when drivers are unfamiliar with the roadways. This is particularly important at night because overhead signs receive only 10 percent of headlight illumination, making retroreflective signs less effective.



KEY BENEFITS

- Increase intersection safety
- Low cost of maintenance that will show up on your bottom line
- Decrease time to complete maintenance call with quick, tool-free access
- Available in energy-saving LED design
- Pole-mount version available

PRODUCT DESCRIPTION

The Illuminated Street Name Sign is an attractive and functional sign that requires minimal maintenance. Custom-designed by our engineering team, the frame is built from marine-grade aluminum with a single-piece solid top, resulting in a frame with no breaks or gaps and superior leak resistance. Additional drain holes prevent standing water from creating condensation further enhancing the life span of the product.

The sign is built with a continuous hinge and accessible with thumbnail screws, making the sign easily accessible to maintenance crews and minimizing the amount of time they spend on each call.

In addition to its maintenance cost savings, the Illuminated Street Name Sign enhances road safety by increasing visibility and legibility up to a distance of 500 feet, giving drivers more time to act and react when approaching and passing through intersections.