

KEYNOTE

EMPOWER: 2023 Channel Partner Summit

Jimi Meshulam

SOME SWARCO NUMBERS

25 countries

SWARCO employs mobility experts in 25 countries across the globe.

80 countries

SWARCO's products, services and solutions serve business partners and road safety in 80 countries.

50+ years

The first chapter of the SWARCO story was written in 1969, when founder Manfred Swarovski built his first glass bead factory in Austria.

\$1.5 billion

Despite the pandemic, we managed to achieve a new all-time high in revenues in 2020. SWARCO grows – and our business partners grow with us.

5,200* mobility experts

Our 5,200 colleagues worldwide have a mission: They support the business partners in implementing safe, convenient and environmentally sound solutions, improving quality of life for all of us.

**including acquisitions in 2021*

1,001,850

road kilometers

The annual production of SWARCO pavement marking materials is sufficient to equip more than one million road kilometers. A line spanning 25 times around the earth.

WHERE ARE WE HEADING?

STRATEGY STEP ONE

**"THE BETTER WAY,
EVERY DAY"**
Making travel safe and
convenient for our everyday
communities.

By
**"Delivering agile, innovate,
reliable and trustworthy
traffic management
products & solutions"**

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